



## PRIVATE LABEL SPECS & FEATURES

### Client Fees/Services

**Client Branded VBizMail Package**—Nine Thousand Dollars (\$9,000.00). Fifty percent paid to Micro-Site at signing of this Agreement and the remainder paid prior to Client's launch of signup page for representatives

- Client designs photo shop file of branded video brochures
- Micro-Site creates up to five (5) Branded Video Brochures designed in photo shop by Client.
  - May include overlay video and standard embedded 4x3 or 16x9 video formats, or no video.
- Micro-Site will work with Client to create the appropriate package(s) for your representatives. These will be sold on the landing page for your product.
- Micro-Site provides and manages a customized e-commerce site. The ecommerce site contains your logos and images. On this site your reps will sign up and will be auto billed their monthly fees. Micro-Site pays all credit card fees, manages the secure ecommerce operation.
- Client access and training to upload and alter content in Branded Video Brochures.
- Ability to upload email addresses for email campaigns (No purchased lists. Lists must comply with all current federal and state anti-spam policies).
- Ability to set future delivery dates
- Ability to send unlimited emails utilizing Branded Video Brochures system.
- Access to real time tracking database for Client and entire representative database of email campaigns.
- Up to 1GB of storage for graphics and video in each representative's account.

### Additional Fees/Services

**Additional Branded Videos Brochures created from client's photo shop file (beyond 5) = \$500 per brochure.**

### Representative Fees/Services

**Representative Package** – Thirty dollars (\$30.00) per month charged directly to representatives by Micro-Site for up to 1,000 video minutes per month and 1,000 emails opened per month. For minutes viewed or opens over 1000, the representatives pay 1.5 cents per minute for minutes viewed or 1.5 cents per opened email whichever is greater. You do not pay for both, only the larger. Monthly fees will be automatically billed to the reps credit card on the monthly anniversary of signup.

- Ability to upload personal information and picture that will auto-merge into the video brochure.
- Ability to upload email addresses for email campaigns (No purchased email lists. Lists must comply with all current federal and state anti-spam policies).
- Ability to send unlimited emails utilizing Branded Video Brochures system and Client created content.
- Ability to post a link on representative's social media sites to the personalized video brochures.
- Access to real time tracking database. Track video viewing times and links hit by the individual.
- Robust statistical tracking capabilities including reports and charts
- Capability of delivering video overlay in video brochures.
- Auto Mail Merge capabilities.
- Send to friends capability that adds email addresses to Representative database from opt-ins.